



Moulay Ismail University of Meknes, Kingdom of Morocco

The Faculty of Arts and Humanities,

The Research Laboratory LaRCIGALS,

The Research Group on Intercultural Communication, Dialogue and Conflict Resolution

IN COLLABORATION WITH

United Nations Educational, Scientific and Cultural Organization (UNESCO),

UNESCO Office in Rabat, Morocco

IN PARTNERSHIP WITH

Swiss Institute of Cultural Diplomacy, Switzerland,

Sidi Mohamed Ben Abellah University, Fez, Morocco,

Mentor International Media Education Association, Egypt,

European Association for Viewers Interests (EAVI), Belgium,

Center for Media and Information Literacy, United States,

UNESCO Chair Forum University and Heritage, Spain

ORGANIZE

International Expert Conference “AUDIENCE MEDIA AND INFORMATION LITERACY:

Ten Years of Achievements and the Way Forward”

November 29-30, 2021

In Celebration of the 10th Anniversary of the

Fez Declaration on Media and Information Literacy (MIL)

and the 10th Edition of the Global MIL Week (2011-2021)

CALL FOR CONTRIBUTIONS

Contact: Conference Chair Dr. Drissia Chouit

Conference Dates: 29-30 November, 2021

Conference Venue: Globally Virtual

Working Languages: English, Arabic and French

Fees: FREE OF CHARGE

Abstract Submission Deadline: 20th October, 2021

Notification of Acceptance: 5th November, 2021

Submissions of Abstracts related to one of the themes of the conference should be done by e-mail to: d.chouit@umi.ac.ma; cc: mediaandinformationliteracy.ma@gmail.com, taking into consideration the following guidelines:

- Maximum length of abstracts is 350 words.
- The following details are required:
 - Name, title (Dr., Prof., etc.), organizational affiliation and e-mail address of author/authors
 - Title of the paper
 - 3 to 6 Keywords
 - Short biographical sketch of each participant (maximum 100 words) showing expertise in one or more fields of Media and Information Literacy, including main publications, field work and participation in national and international scientific events, advocacy, awareness-raising campaigns, and (pilot) projects aimed to enhance media and information literacy at national, regional and/or international levels, and any other relevant information showing the impact of the participant's work and activities on specific groups or society at large.
- Time allotted for Presentations: 15 minutes for Presentations + 5 minutes for discussion

Submission of Final Papers Ready for Publication: 20th November, 2021

Selected Papers will be published in the Edited Book of the Conference Proceedings.

Manuscripts: WORD Format, APA Style, Times New Roman 12-pt font, Single-spaced 6000/7000 words.

N.B: We also invite partnerships for the organization of this International Expert Conference. If you have any suggestions or proposals, please contact the Conference Chair Dr. Drissia Chouit.

Conference Themes

The Conference invites Media and Information Literacy experts, academics, educationists, practitioners, journalists, fact-checkers, civil society actors, international, regional and national organizations, policy-makers, NGOs and other concerned stakeholders from different backgrounds and experiences, to share their best practices on Media and Information Literacy in the last decade and prospects for the decade ahead.

Highlighting key features of Media and Information Literacy in and for society, this Conference of global reach will deliberate on the following themes:

- Media and Information Literacy for the Public Good;
- Media and Information Literacy for News and Information as a Common Good;
- Media and Information Literacy for Personal, Educational, Social, Cultural, and Technological Development;
- Media and Information Literacy for Cyber-Security, Protection of Privacy, Digital Health, and Digital Citizenship;
- Media and Information Literacy for Social, Cultural, Technological and Digital Inclusiveness;
- Media and Information Literacy for Intercultural Dialogue, Intercultural Understanding, Faith Security, Communication for Peace; Peace-building and Conflict Resolution;
- Media and Information Literacy for Democracy, Social Justice, and Active Citizenship;
- Media and Information Literacy for Science Literacy, Health and Well-being, and Protection of Public Health;
- Media and Information Literacy for Sustainable Development Goals
- Media and Information Literacy for fighting disinformation, conspiracy theories, racism, hate speech, and hate crimes.

Organizing Committee

Conference Chair: Dr. Drissia Chouit, Professor & Member, Laboratory of Research on Communication, Interculturality, Gender, Art, Language, and Society (LaRCIGALS), Moulay Ismail University of Meknes, Morocco; Member, UNESCO-UNAOC-UNITWIN Global Chair and University Network on Media and Information Literacy and Intercultural Dialogue.

Dr. Mohamed Lehdahda, Professor & Director of Laboratory of Research on Communication, Interculturality, Gender, Art, Language, and Society (LaRCIGALS), Moulay Ismail University, Morocco.

Dr. Mouhssine Nachit, Professor & Member, Research Laboratory LaRCIGALS, Moulay Ismail University, Morocco.

Dr. Ahmed Chouari, Associate Professor & Coordinator of the Research Group on Intercultural Communication, Dialogue and Conflict Resolution, Research Laboratory LaRCIGALS, Moulay Ismail University, Morocco.

Dr. Kamal El Aissaoui, Associate Professor & Coordinator of the Research Group on Translation, Dialogue of Civilizations and Arbitration, Moulay Ismail University, Morocco.

Dr. Hicham Fatmi, Associate Professor & Associate Member, Research Laboratory on Historical and Literary Studies, Translation and Intercultural Dialogue, Moulay Ismail University, Morocco.

Scientific Committee

Dr. Mohammed Larouz, Dean of the Faculty of Arts and Humanities, Moulay Ismail University of Meknes, Morocco.

Dr. Alton Grizzle, Programme Specialist, Section for Media and Information Literacy and Media Development, Communication and Information Sector, UNESCO.

Mr. Jordi Torrent was Project Manager of the Media Literacy Program of the United Nations Alliance of Civilizations (UNAOC) from 2007 to 2019. Prior to that, he was a Media Education consultant for New York City's Department of Education for over ten years.

Dr. Drissia Chouit, Full Professor of Comparative Linguistics, Communication and Media Studies; Member, Laboratory of Research on Communication, Interculturality, Gender, Art, Language, and Society (LaRCIGALS), Moulay Ismail University of Meknes, Morocco; Member, UNESCO-UNAOC-UNITWIN Global Chair and University Network on Media and Information Literacy and Intercultural Dialogue; Leader of Project MILA “Media and Information Literacy for All”; Former Consultant to UNESCO.

Dr. Abdelhamid NFISSI, Full Professor of Media Linguistics; Member, Research Laboratory of Discourse, Creativity, Society and Religions & Coordinator of the Research Field on Media and Information Literacy in the Arab World, Sidi Mohamed Ben Abdellah University, Fez, Morocco; Founding Member of UNESCO-UNAOC-UNITWIN Global Chair and University Network on Media and Information Literacy and Intercultural Dialogue.

Dr. Ming-Kuok Lim is the Advisor for Communication and Information for UNESCO Office in Rabat. He has been involved in the global campaign to promote the rights of freedom of expression, access to information, press freedom, the safety of women and men journalists as well as tackling the issue of impunity. He is part of the team at UNESCO that supports media and information literacy including strengthening the capacity to fight disinformation, advises on media policy, and develops journalism curricula to reflect the new Sustainable Development Goals (SDGs). He holds a Ph.D. in Mass Communications.

Sherri Hope Culver serves as Director of the Center for Media and Information Literacy (CMIL) at Temple University, USA where she is Associate Professor in the Klein College of Media and Communication. Sherri’s teaching and consulting focuses on media literacy and media institutions, with a focus on children’s media. She serves as vice-chair of the global Media and Information Literacy Alliance, a UNESCO-led alliance of over 600 organizations from 80 countries. Sherri produces and hosts the podcast Kids Talk Media.

Dr. H.E. Princess Karina Bagration is the Rector and Co-Founder of the Swiss Institute of Cultural Diplomacy. With more than 20 years of teaching and scientific experience at the university level, she has made a name for herself in the field of humanities. The Rector actively contributes to the development of British, American and Swiss cross-cultural projects. In addition, she has contributed to numerous philanthropic pursuits connecting the world of sport and school education, including the Special Olympics. She also developed the Peace and Sport Educational Kit project concept, (Peace and Sport International Organization, Monaco). She is also the author of the “Olympic Games Workbook” (an innovative English Grammar and Vocabulary Project) which gradually grew into a sustainable humanitarian project helping to develop education, peaceful dialogue, and cultural diplomacy. She also designed a set of educational workshops involving the peaceful legacy of the London Marathon for young language learners in the Donbas region of Ukraine.

Dr. Zohra Lhioui, Full Professor of General and Comparative Literature and Women’s Studies, Department of French Studies; Coordinator of the Master’s Programme “Littérature, Art et Médias” (Literature, Art and Media); Coordinator of the Multidisciplinary Research Group on Women’s Studies “TANIT”, Research Laboratory LaRCIGALS, Moulay Ismail University, Morocco.

Mr. Huib Wursten (MBA, Netherlands) is a Swiss Institute of Cultural Diplomacy Academic and Research Advisor. He is an internationally recognized expert in how to align international teams. His (2020) book “The 7 Mental images of National Culture: Leading and Managing in a Globalized World” was highly appreciated by international businesses. In his work with worldwide organizations, he has developed a tool to differentiate seven fundamentally different cultural “grammar systems” with different preferences for political behaviour, societal arrangements, educational systems, leadership styles, business approaches, and even different approaches to sports. He has published 25 argumentative and innovative papers on international cooperation. One is the award-winning: “Mental Images. The influence of culture on (economic) policies” (1997).